Reimagining psychosocial oncology: Embracing voices from around the world

August 29 to September 1, 2022

2022 Sponsorship Program

IPOS 2022
WORLD CONGRESS

REIMAGINING PSYCHOSOCIAL ONCOLOGY:
EMBRACING VOICES FROM AROUND THE WORLD

TORONTO, CANADA
AUGUST 29 TO SEPTEMBER 1, 2022

For further information please email manager@capo.ca
Expected Attendees: 400 in person, 300+ virtual

Promoted to over 20,000 contacts Internationally via email and social media

To all prospective supporters,

The shared mission of the Canadian Association of Psychosocial Oncology (CAPO) and the International Psycho-Oncology Society (IPOS) is to foster the science and practice of psychosocial oncology to improve the care for people affected by cancer through partnerships, research, public policy, advocacy and education.

Our 2022 World Congress will create an opportunity to bring together an international body of health care professionals. This forum encourages new global partnerships and allows for the dissemination of ground-breaking research to professionals and the general public about psycho-oncology, that is, the psychosocial (psychiatric, psychological, social, behavioural, ethical) and psychobiological aspects of oncology. Finally, this forum allows us to recognize exceptional contributions from around the world to the field of psycho-oncology through our awards of excellence.

Your contribution is critical to ensuring that we, as a not-for-profit organization, can continue to bring together ideas and advancements from around the globe to a broad audience. Our ultimate goal is to ensure consistent, best in class care for cancer patients worldwide.

As the Conference Organizer, I would like to thank you in advance for your consideration in supporting the 2022 World Congress. If you have any questions or would like to discuss customized supporter options, please reach out.

Best Regards,

Peter Traversa
CAPO Association Manager

Details of the conference are hosted on an International and National website. [https://ipos-society.org/professionals/congress](https://ipos-society.org/professionals/congress)
The International Psycho-Oncology Society (IPOS) was founded in 1984 to foster international multidisciplinary communication about clinical, educational and research issues that relate to the subspecialty of psycho-oncology. The society sought to provide leadership and development of standards for education and research on the psychological, social and spiritual factors that affect the quality of life of cancer patients and their loved ones, and that influence tumor progression and survival. The aims of IPOS have been to foster training, encourage psychosocial principles and a humanistic approach in cancer care, and to stimulate research and develop training so psychosocial care may be integrated with all clinical oncologic specialties for optimal patient care.

https://ipos-society.org/

The Canadian Association of Psychosocial Oncology (CAPO) has been a leader in understanding, treatment and study of the social, psychological, emotional, spiritual and quality of life aspects of cancer for more than 30 years. CAPO members from coast-to-coast foster and encourage interdisciplinary excellence in psychosocial research, education and clinical practice in oncology. CAPO members are involved in all levels of clinical care, planning, research, and education and are regular participants on local, regional, national and international planning groups.

https://www.capo.ca/
Supporting the Congress

In order to assist us in holding this important event, we are seeking support from interested organizations that believe this event to be the right fit for their brand.

IPOS 2022 Congress will provide a unique opportunity for your organization to be associated with the interactive platforms for allied health professionals, clinicians, laboratory scientists, and specialists from all over the world. You can gain exposure and interaction with relevant stakeholders on a local and international level. We seek support to enable us to hold this event as funds raised through industry support will go directly towards the cost of running the event.

Partnering with the IPOS 2022 World Congress of Psycho-Oncology offers:

• A unique opportunity to build awareness of your company/organization, reinforce your brand and showcase your investment in cancer care to more than 700 health care professionals;
• Prominent recognition on the Congress and IPOS websites and in printed materials for the Congress; and
• Connections with people who are actively looking for your expertise, products and services.

Attendees will include:

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<thead>
<tr>
<th>Psychiatrists</th>
<th>Researchers</th>
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<tbody>
<tr>
<td>Psychologists</td>
<td>Nurses</td>
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<tr>
<td>Psychotherapists</td>
<td>General Practitioners</td>
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<tr>
<td>Researchers</td>
<td>Medical Directors</td>
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<tr>
<td>Oncologists</td>
<td>Social Scientists</td>
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<tr>
<td>Social Workers</td>
<td>Patient Advocates</td>
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<tr>
<td>Counsellors</td>
<td>Sex Therapists</td>
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<td></td>
<td>Administrators and Policy Makers</td>
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<td>Clergy/Pastoral Counsellors</td>
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Supporting Opportunities

Visionary Supporter (Exclusive opportunity)  CAD$25,000

Privileges include:
1. **Identification as a Visionary Supporter in the following:**
   - Logo and name prominently displayed at the top of all collateral, including on-site registration handout materials and on-screen during plenary sessions, all Congress Materials and Congress Final Report and on virtual platform.
   - Recognition on the Congress website as the Visionary Supporter, including link to your own website
   - Company name mentioned in the press release.
   - Mentions and Logo inclusion in social media communications, email advertisements and in online promotional materials leading up to the congress.
   - Sponsor video in the registration confirmation email to delegates, on the website and shared on IPOS and CAPO social media channels. Video will be played as opening to keynote/plenary sessions. Video played at regular intervals on the virtual platform. Video can be up to 60 sec.

2. **Exposure at the Congress including:**
   - 2.5 ft x 12 ft exhibition space accompanied by 2 tables and 4 chairs for each exhibition area (virtual booth option also available)
   - Logo printed on delegate lanyards. Writing pads and pens (ideally provided by sponsor).

3. **Dedicated email to all Congress registrants:**
   - Within 60 days after the Congress, the sponsor can provide the Conference Manager content to be emailed to all Congress registrants. Branding, content, images and links are to be provided by the sponsor.

4. **Advertisement Opportunities**
   - One (1) page advertisement in the Final Programme. Placement on Back Cover or Inside Back.

5. **Participation in the Congress:**
   - Five (5) complimentary Congress passes.
Platinum Supporter (3 Available)  CAD$15,000

Privileges include:

1. **Identification as a Platinum Supporter in the following:**
   - Logo and name prominently displayed at the top of all collateral, including on-site registration handout materials and on-screen during plenary sessions, all Congress Materials and Congress Final Report and on virtual platform.
   - Recognition on the Congress website as the Visionary Supporter, including link to your own website.
   - Company name mentioned in the press release.
   - Mentions and Logo inclusion in social media communications, email advertisements and in online promotional materials leading up to the congress.
   - Sponsor video in the registration confirmation email to delegates, on the website and shared on IPOS and CAPO social media channels. Video will be played as opening to keynote/plenary sessions. Video can be up to 40 sec.

2. **Exposure at the Congress including:**
   - 2.5 ft x 12 ft exhibition space accompanied by 2 tables and 4 chairs for each exhibition area (virtual booth option also available)

3. **Advertisement Opportunities**
   - One (1) page advertisement in the Final Programme.

4. **Participation in the Congress:**
   - Two (2) complimentary Congress passes.

Gold Supporter (3 Available)  CAD$10,000

Privileges include:

1. **Identification as a Gold Supporter in the following:**
   - Logo and name prominently displayed in on-site registration handout materials and on-screen during plenary sessions, all Congress Materials and Congress Final Report and on virtual platform.
   - Mentions and Logo inclusion in social media communications, email advertisements and in online promotional materials leading up to the congress.
   - Recognition on the official Congress website.

2. **Advertisement Opportunities**
   - Advertisement in the Congress programme.

3. **Participation in the Congress:**
   - Two (2) complimentary Congress passes.
<table>
<thead>
<tr>
<th>Silver Supporter (5 Available)</th>
<th>CAD$7,000</th>
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<tbody>
<tr>
<td>Privileges include:</td>
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<tr>
<td>1. Identification as a Silver Supporter in the following:</td>
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<td>- Logo and name prominently displayed in on-site registration handout materials and on-screen during plenary sessions, all Congress Materials and Congress Final Report.</td>
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<td>- Recognition on the official Congress website and virtual platform.</td>
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<tr>
<td>2. Participation in the Congress:</td>
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<td>- Two (2) tickets to the Congress.</td>
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<tr>
<th>Bronze Supporter</th>
<th>CAD$5,000</th>
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<tr>
<td>Privileges include:</td>
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<tr>
<td>1. Identification as a Bronze Supporter in the following:</td>
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<td>- Logo and name prominently displayed in on-site registration handout materials and on-screen during plenary sessions, all Congress Materials and Congress Final Report.</td>
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<tr>
<td>- Recognition on the official Congress website and virtual platform.</td>
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<tr>
<td>2. Participation in the Congress:</td>
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<td>- One (1) ticket to the Congress.</td>
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<tr>
<th>Benefactor (Patient) Supporter</th>
<th>CAD$3,000</th>
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<tr>
<td>Privileges include:</td>
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<tr>
<td>1. Identification as a Patient Supporter in the following:</td>
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<tr>
<td>- Logo and name prominently displayed in on-site registration handout materials and on-screen during plenary sessions, all Congress Materials and Congress Final Report.</td>
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<tr>
<td>- Recognition on the official Congress website and virtual platform.</td>
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<tr>
<td>2. Participation in the Congress:</td>
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<tr>
<td>- Includes patient Congress registration.</td>
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**Customized Supporter Opportunities Available**

To confirm your support, or for any inquiries regarding sponsorship packages, please contact us at:
Email: conference@capo.ca
MAKE IT HAPPEN IN
CANADA'S
DOWNTOWN

DESTINATION
TORONTO