

**#CAPO2020
Sponsorship
& Supporter
Program**

CAPO's Annual Conference is Celebrating 35 Years!

Rich in history, culture and sprawling natural beauty, Newfoundland and Labrador is Canada's easternmost province and home to Memorial University. The Conference Centre on Signal Hill Campus is the convening space within the Emera Innovation Exchange.

Location

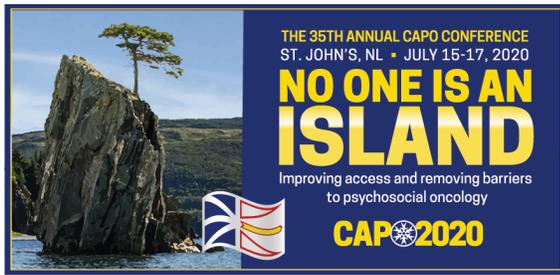
100 Signal Hill Road, St John's, Newfoundland & Labrador.

Venue website: <https://www.mun.ca/signalhill/meet/>



Canadian Association of Psychosocial Oncology
Association Canadienne d'Oncologie Psychosociale

For further information please visit us at <https://capo.ca/conference>



The mission of the Canadian Association of Psychosocial Oncology (CAPO) is to foster the science and practice of psychosocial oncology to improve the care for people affected by cancer through partnerships, research, public policy, advocacy and education.

Our 2020 Conference marks the 35th year that CAPO has brought together an national body of health care professionals. This forum encourages new partnerships and allows for the dissemination of ground-breaking research to professionals and the general public about psycho-oncology, that is, the psychosocial (psychiatric, psychological, social, behavioural, ethical) and psychobiological aspects of oncology. Finally, this forum allows us to recognize exceptional contributions from around the country to the field of psycho-oncology through our awards of excellence.

Your contribution is critical to ensuring that we, as a charitable organization, can continue to bring together ideas and advancements from around the country to a broader audience. Our ultimate goal is to ensure consistent, best in class care for cancer patients.

Visionary Sponsor Opportunity– Investment \$15,000 (exclusive)

1. Identification as a Visionary Supporter in the following:

- Logo and name prominently displayed at the top of all collateral, including on-site registration handout materials and on-screen during plenary sessions, all Conference Materials and Conference Final Report.
- Recognition on the Conference website as the Visionary Supporter, including link to your own website.
- Mentions and Logo inclusion in social media communications, email advertisements and in online promotional materials leading up to the conference.

2. Exposure at the Conference including:

- 2.5 ft x 12 ft exhibition space accompanied by 1 table and 2 chairs for each exhibition area.
- Logo printed on delegate lanyards and handouts.
- Verbal acknowledgement.
- Opportunity to have a sponsor representative to introduce one Keynote speaker along with providing an up to one-minute presentation (in the case of any potential conflict of interest, sponsor and Keynote speaker to agree on pairing first).

3. Dedicated email to all Conference registrants:

- Within 60 days after the Conference, the sponsor can provide the Conference Manager content to be emailed to all Conference registrants. Branding, content, images and links are to be provided by the sponsor.

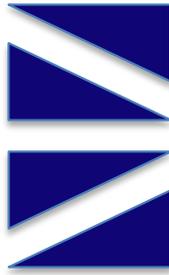
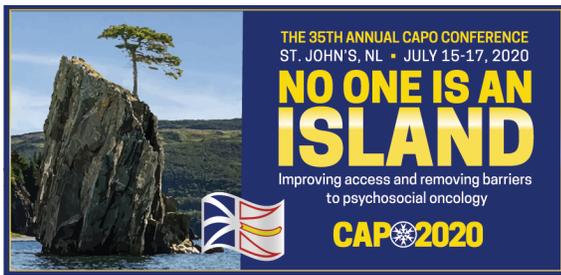
4. Advertisement Opportunities

- One (1) page advertisement in the Final Conference Program. Placement on Back Cover or Inside Back.

5. Participation in the Conference:

- Four (4) complimentary Conference passes.

For further information please visit us at <https://capo.ca/conference>



Platinum Sponsor Opportunity– Investment \$10,000 (exclusive)

Privileges include:

1. Identification as a Platinum Supporter in the following:

- Logo and name prominently displayed in on-site registration handout materials and on-screen during plenary sessions, all Conference Materials and Conference Final Report.
- Recognition on the official Conference website, including link to your own website.
- Mentions and Logo inclusion in social media communications, email advertisements and in online promotional materials leading up to the conference.

2. Exposure at the Conference including:

- 2.5 ft x 6 ft exhibition space accompanied by 1 table and 2 chairs for each exhibition area.

3. Advertisement Opportunities

- One (1) page advertisement in the Final Conference Program.

4. Participation in the Conference:

- Three (3) complimentary Conference passes.

Gold Sponsor Opportunity– Investment \$7,500 (3 available)

Privileges include:

1. Identification as a Gold Supporter in the following:

- Logo and name prominently displayed in on-site registration handout materials and on-screen during plenary sessions, all Conference Materials and Conference Final Report.
- Recognition on the official Conference website, including link to your own website.
- Live tweeting from the conference with sponsor recognition.

2. Exposure at the Conference including:

- 2.5 ft x 6 ft exhibition space accompanied by 1 table and 2 chairs for each exhibition area.

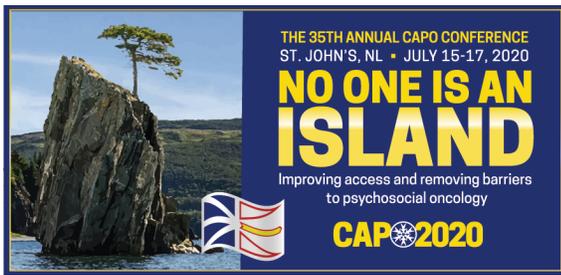
3. Advertisement Opportunities

- Half page advertisement in the Final Conference Program.

4. Participation in the Conference:

- Two (2) complimentary Conference passes.

For further information please visit us at <https://capo.ca/conference>



Silver Sponsor Opportunity– Investment \$5,000 (3 available)

Privileges include:

1. Identification as a Silver Supporter in the following:

- Logo and name prominently displayed in on-site registration handout materials and on-screen during plenary sessions, all Conference Materials and Conference Final Report.
- Recognition on the official Conference website.
- Live tweeting from the conference with sponsor recognition.

2. Advertisement Opportunities

- Quarter page advertisement in the Final Conference Program.

3. Participation in the Conference:

- Two (2) complimentary Conference pass.
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Bronze Sponsor Opportunity– Investment \$2,500 (3 available)

Privileges include:

1. Identification as a Bronze Supporter in the following:

- Logo and name prominently displayed in on-site registration handout materials and on-screen during plenary sessions, all Conference Materials and Conference Final Report.
- Recognition on the official Conference website.
- Live tweeting from the conference with sponsor recognition.

2. Participation in the Conference:

- One (1) complimentary Conference pass.
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Patient Participation Sponsor – Investment \$2000 (per patient)

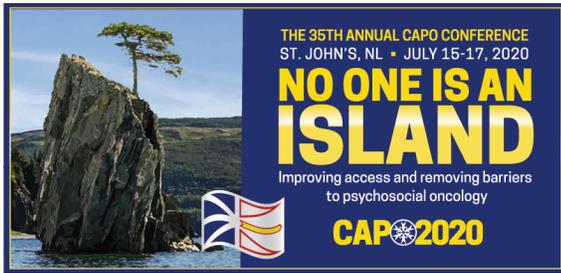
Privileges include:

1. Identification as a Patient Participation Supporter in the following:

- Logo and name prominently displayed in on-site registration handout materials and on-screen during plenary sessions, all Conference Materials and Conference Final Report.
- Recognition on the official Conference website.
- Verbal recognition at all patient activities.

2. Advertisement Opportunities

- Quarter page advertisement in the Final Conference Program.



Patient Partner Breakfast Sponsor – Investment \$3,000 (exclusive)

Privileges include:

1. Identification as a Patient Breakfast Supporter in the following:

- Logo and name prominently displayed in on-site registration handout materials and on-screen during plenary sessions, all Conference Materials and Conference Final Report.
- Recognition on the official Conference website.
- Verbal recognition at the breakfast with an opportunity to address attendees.
- Live tweeting from the breakfast with sponsor recognition.
- Group photo tweet with sponsor recognition.

2. Advertisement Opportunities

- Half page advertisement in the Final Conference Program.

Patient Partner Activity Sponsor – Investment \$5,000 (exclusive)

Privileges include:

1. Identification as a Patient Activity Supporter in the following:

- Logo and name prominently displayed in on-site registration handout materials and on-screen during plenary sessions, all Conference Materials and Conference Final Report.
- Recognition on the official Conference website.

2. Advertisement Opportunities

- Half page advertisement in the Final Conference Program.
- Live tweeting from the activity with sponsor recognition.
- Opportunity for branded product handed out at the activity ie. Branded hats, water bottles, etc. Sponsor would be required to provide these.

Customized Supporter Opportunities Available

To confirm your support, or for any inquiries regarding sponsorship packages, please contact me at:

Peter Traversa

Email: conference@capo.ca

Phone: 416-969-0207

For further information please visit us at <https://capo.ca/conference>