

## #CAPO2020 VIRTUAL Sponsorship & Supporter Program

### CAPO's Annual Conference is Celebrating 35 Years!

It is more apparent now than ever that "No One is an Island" and the need for connection is a part of the foundation of psychosocial oncology. Our members have voiced their opinions and have voted overwhelmingly that there is still a pressing need to provide current evidence-based psychosocial oncology research and practice-related content. CAPO is treading into new territory, never before having offered a virtual conference. We hope that the decision to offer the conference virtually will further address the CAPO2020 theme to increase access and remove barriers to psychosocial oncology research and clinical information for Canadians and abroad.

The mission of the Canadian Association of Psychosocial Oncology (CAPO) is to foster the science and practice of psychosocial oncology to improve the care for people affected by cancer through partnerships, research, public policy, advocacy and education.

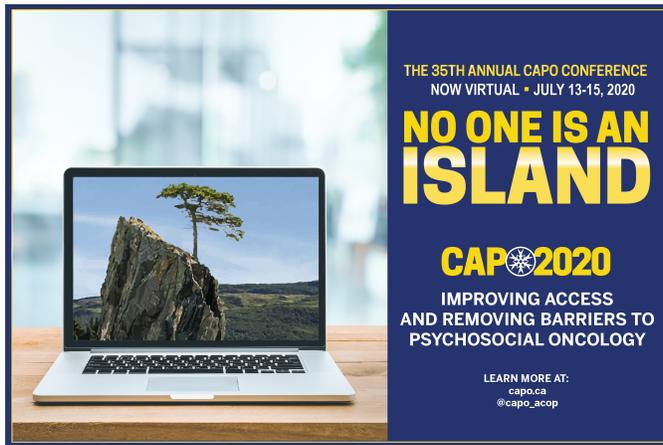
Our 2020 Conference marks the 35<sup>th</sup> year that CAPO has brought together an national body of health care professionals. This forum encourages new partnerships and allows for the dissemination of ground-breaking research to professionals and the general public about psycho-oncology, that is, the psychosocial (psychiatric, psychological, social, behavioural, ethical) and psychobiological aspects of oncology. Finally, this forum allows us to recognize exceptional contributions from around the country to the field of psycho-oncology through our awards of excellence.

Your contribution is critical to ensuring that we, as a charitable organization, can continue to bring together ideas and advancements from around the country to a broader audience. Our ultimate goal is to ensure consistent, best in class care for cancer patients.



Canadian Association of Psychosocial Oncology  
Association Canadienne d'Oncologie Psychosociale

For further information please visit us at <https://capo.ca/conference>



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### Visionary Sponsor Opportunity– Investment \$15,000 (exclusive)

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#### 1. Identification as a Visionary Supporter in the following:

- Logo and name prominently displayed at the top of all virtual conference screens, including virtual registration hub and on-screen during plenary sessions, all Conference Materials and Conference Final Report.
- Recognition on the Conference website as the Visionary Supporter, including link to your own website.
- Mentions and Logo inclusion in social media communications, email advertisements and in online promotional materials leading up to the conference.

#### 2. Exposure at the Virtual Conference including:

- Logo displayed on screen throughout the LIVE proceedings and captured in recordings.
- Verbal acknowledgement at the Opening and Closing Ceremonies.
- Opportunity to have a sponsor representative to introduce one Keynote speaker along with providing an up to one-minute presentation (in the case of any potential conflict of interest, sponsor and Keynote speaker to agree on pairing first).

#### 3. Dedicated email to all Conference registrants:

- Within 60 days after the Conference, the sponsor can provide the Conference Manager content to be emailed to all Conference registrants. Branding, content, images and links are to be provided by the sponsor.

#### 4. Advertisement Opportunities

- Opportunity to provide pre-recorded message/advertisement that will be broadcast between LIVE presentations. Branding, content, images and links are to be provided by the sponsor.

#### 5. Participation in the Conference:

- Four (4) complimentary virtual Conference passes.

For further information please visit us at <https://capo.ca/conference>

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## **Platinum Sponsor Opportunity– Investment \$10,000 (exclusive)**

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### **1. Identification as a Platinum Supporter in the following:**

- Logo and name prominently displayed at the top of all virtual conference screens, including virtual registration hub and on-screen during plenary sessions, all Conference Materials and Conference Final Report.
- Recognition on the Conference website as the Platinum Supporter, including link to your own website.
- Mentions and Logo inclusion in social media communications, email advertisements and in online promotional materials leading up to the conference.

### **2. Exposure at the Virtual Conference including:**

- Logo displayed on screen throughout the LIVE proceedings and captured in recordings.

### **3. Dedicated email to all Conference registrants:**

- Within 60 days after the Conference, the sponsor can provide the Conference Manager content to be emailed to all Conference registrants. Branding, content, images and links are to be provided by the sponsor.

### **4. Advertisement Opportunities**

- Opportunity to provide pre-recorded message/advertisement that will be broadcast between LIVE presentations. Branding, content, images and links are to be provided by the sponsor.

### **5. Participation in the Conference:**

- Three (3) complimentary virtual Conference passes.

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## **Gold Sponsor Opportunity– Investment \$7,500 (3 available)**

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### **Privileges include:**

#### **1. Identification as a Gold Supporter in the following:**

- Logo and name prominently displayed at the bottom of all virtual conference screens, including virtual registration hub and on-screen during LIVE oral presentation sessions, all Conference Materials and Conference Final Report.
- Recognition on the Conference website as a Gold Supporter, including link to your own website.
- Mentions and Logo inclusion in social media communications, email advertisements and in online promotional materials leading up to the conference.

#### **2. Exposure at the Virtual Conference including:**

- Logo displayed on screen throughout the LIVE proceedings and captured in recordings.

#### **3. Advertisement Opportunities**

- Opportunity to provide pre-recorded message/advertisement that will be broadcast between LIVE presentations. Branding, content, images and links are to be provided by the sponsor.

#### **4. Participation in the Conference:**

- Two (2) complimentary virtual Conference passes.

For further information please visit us at <https://capo.ca/conference>

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## **Silver Sponsor Opportunity– Investment \$5,000 (3 available)**

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### **Privileges include:**

#### **1. Identification as a Silver Supporter in the following:**

- Logo and name prominently displayed at the bottom of all virtual conference screens, including virtual registration hub and on-screen during LIVE oral presentation sessions, all Conference Materials and Conference Final Report.
- Recognition on the Conference website as a Silver Supporter.
- Live tweeting from the conference with sponsor recognition.

#### **2. Exposure at the Virtual Conference including:**

- Logo displayed on screen throughout select LIVE proceedings and captured in recordings.

#### **3. Advertisement Opportunities**

- Opportunity to provide pre-recorded message/advertisement that will be broadcast between select LIVE presentations. Branding, content, images and links are to be provided by the sponsor.

#### **4. Participation in the Conference:**

- Two (2) complimentary virtual Conference passes.
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## **Bronze Sponsor Opportunity– Investment \$2,500 (3 available)**

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### **Privileges include:**

#### **1. Identification as a Bronze Supporter in the following:**

- Logo and name prominently displayed at the bottom of all virtual conference screens, including virtual registration hub and on-screen during LIVE oral presentation sessions, all Conference Materials and Conference Final Report.
- Recognition on the Conference website as a Bronze Supporter.
- Live tweeting from the conference with sponsor recognition.

#### **2. Participation in the Conference:**

- One (1) complimentary Conference pass.
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## **Patient Participation Sponsor – Investment \$500 (per patient)**

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### **Privileges include:**

#### **1. Identification as a Patient Participation Supporter in the following:**

- Logo and name prominently displayed at the bottom of all virtual conference screens, including virtual registration hub and on-screen during LIVE oral presentation sessions, all Conference Materials and Conference Final Report.
- Live tweeting from the conference with sponsor recognition.

#### **2. Advertisement Opportunities**

- Advertisement included in the Final Recorded Conference Material. Branding, content, images and links are to be provided by the sponsor.